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UBI signs USA distribution deal.

Universal Biosensors, Inc. (ASX:UBI) is pleased to announce that it has entered into a non-exclusive Distribution Agreement with <u>Wine & Beer Supply</u> for the distribution of its wine testing platform device "Sentia" in the USA.

The Distribution Agreement is for a three-year term and contains standard renewal and termination options available to both parties.

John Sharman, CEO of UBI said; "Securing another distributor in the USA is a positive step in the commercialisation of Sentia globally. Wine & Beer Supply has a strong presence in the USA, particularly in the eastern half of the USA and will give Sentia greater access to the 11,500 wineries across the country."

Mr Dave Robertson, CEO at Wine & Beer Supply said "We are delighted to partner with Sentia in the United States. We have received positive feedback from our customers and believe Sentia will make a significant impact in the wine testing market in the USA."

Mr Sharman said; "Along with the current capability we believe the possibility of Sentia's future testing capability for Glucose, Fructose, Malic Acid and others will add significant value to the winemaking industry. We are negotiating terms with a number of key industry players around the world and look forward to reporting additional distribution partnerships in due course."

For further enquiries please refer to the Sentia website (www.mysentia.com).

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Enquiries: John Sharman Chief Executive Officer +61 (0) 414 440 680

Announcement authorised by the Board of Directors of Universal Biosensors, Inc.



About Universal Biosensors

Universal Biosensors, founded in 2001, specialises in the design and development of electrochemical cells (strips) used in conjunction with point of use devices that are used in various industries such as healthcare (point of care), wine, food, and agriculture. Our wine testing platform Sentia is UBI's new product which is being launched globally. For additional information regarding Universal Biosensors, Inc., refer to: http://www.universalbiosensors.com.

About Wine & Beer Supply

Wine & Beer Supply is dedicated to providing craft beverage makers with supplies, services and solutions from start to finish. Bottles & cans, corks & capsules, printed drinkware, mobile bottling, canning and filtration, shippers & carriers, bulk products, equipment, bonded storage and fulfillment, we've got it covered. We are more than a supplier, we are an extension of the team, working together to solve craft beverage makers' biggest pain points so that they can focus on what they got into the business to domake amazing craft beverages! For more information visit: www.wineandbeersupply.com

Forward-Looking Statements

The statements contained in this release that are not purely historical are forward-looking statements within the meaning of the US Securities Exchange Act of 1934. Forward-looking statements in this release include statements regarding our expectations, beliefs, hopes, intentions or strategies. All forward-looking statements included in this release are based upon information available to us as of the date hereof, and we assume no obligation to update any such forward-looking statement as a result of new information, future events or otherwise. Our actual results could differ materially from our current expectations. We cannot assure you when, if at all, the proposals outlined in this release will occur, and the terms of any such proposal are subject to change. Factors that could cause or contribute to such differences include, but are not limited to, factors and risks disclosed from time to time in reports filed with the SEC.